

TRINA ELIZABETH BILLINGS

Graphic Designer
Print, Digital & Marketing
Communications

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[Portfolio](#) | [Print & Layout Design Samples](#) | [Case Studies](#) | [LinkedIn](#)

SUMMARY

Multidisciplinary graphic designer with 5+ years of experience creating brand-consistent print, digital, social media, and web communications from concept through final production. M.A. in Journalism & Mass Communication (Emerging Media) with expertise in Adobe Creative Cloud, publication design, prepress, accessibility, UI/UX, and audience-centered visual storytelling.

EXPERIENCE

Marketing Communications & Graphic Designer

Trina Elizabeth Design | Freelance

July 2017 - Present, Remote & In-Person | Ocala, FL & Surrounding Areas

- Designs user-focused marketing materials, websites, and digital assets with an emphasis on accessibility, usability, and visual consistency.
- Produces branded photography, video, and social media content to support marketing, storytelling, and audience engagement initiatives.
- Leads client projects from discovery and concept development through production, ensuring high-quality deliverables and on-time completion.

Graphic Designer & Premedia Production Specialist

Burman Printing

September 2021 - March 2026, Watkinsville, GA

- Designed and prepared production-ready print and digital materials including programs, calendars, newsletters, mailers, signage, business collateral, and promotional pieces using Adobe Creative Cloud.
- Created production files for foil stamping, embossing/debossing, and die-cutting to support high-quality specialty print finishes.
- Optimized variable data printing to enhance targeted mailing and personalization with Microsoft Excel and Adobe InDesign.
- Assisted in the digital and offset printing processes, including plate-making, color matching, and quality control.
- Conducted rigorous prepress checks to detect and rectify design errors, maintaining high production standards.
- Collaborated with sales to align project deliverables with client quotes, ensuring accuracy and client satisfaction.

SELECTED PROJECT

CARE Center Capstone | University of Georgia
Multimedia Marketing & Communications Design Collaborator

- Collaborated on a multidisciplinary communications initiative, contributing to a design system, website, print materials, presentations, photography, and video.
- Created audience-centered communications supporting dementia education and outreach while maintaining accessibility and visual consistency across platforms.

EDUCATION

Master of Arts in Journalism & Mass Communication - Emerging Media

University of Georgia

May 2026, Athens, GA

GPA: 3.7 / 4.0

Bachelor of Science in Interdisciplinary Studies

Concentrations: Social Sciences and Humanities

University of North Georgia

May 2025, Dahlonega, GA

4x President's List Scholar

CERTIFICATIONS

Social Media Marketing Certification / HubSpot Academy

Completed April 2024 | Recertification in progress - Expected August 2026

Marketing with Canva Certification / Canva

August 2026

Graphic Design Essentials Certification / Canva

March 2026

Social Media Simternship / Stukent Inc.

January 2024 - April 2024

TECHNICAL SKILLS

Software & Platforms: Adobe Creative Cloud (InDesign, Photoshop, Illustrator, Acrobat, Lightroom, Premiere Pro, After Effects), Canva, Figma, WordPress, Wix, HTML, CSS, Sass, JavaScript, Bootstrap, Visual Studio Code, Meta Business Suite, CapCut, Google Analytics, Microsoft 365, Google Workspace, Asana, Slack, Dropbox, Salesforce, QuarkXPress, Kodak Preps, Kodak Prinergy Evo, PitStop Pro

Core Competencies: Social Media & Multimedia Content Creation, Marketing Communications & Campaigns, Web & Mobile App Design, Graphic Design, Print Design, Publication & Layout Design, Branding & Identity, Typography, Prepress, Print Production, UI/UX Design, Video Editing, Presentation Design, SEO, Project Management, Strategic Communications