

TRINA BILLINGS

Graphic & Web Designer

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SUMMARY

Creative designer with 5+ years of experience delivering impactful print and digital solutions from concept through final production. Combines expertise in branding, UI/UX, and production workflows with a meticulous eye for detail and a collaborative approach to problem-solving. M.A. in Emerging Media from the University of Georgia, and is passionate about creating meaningful, human-centered design.

EXPERIENCE

Freelance Creative Designer & Photographer

Trina Elizabeth Design

July 2017 - Present, United States

- Develops cohesive print and digital design solutions that strengthen brand identity across multiple platforms.
- Designs user-focused marketing materials, websites, and digital assets with an emphasis on accessibility, usability, and visual consistency.
- Produces and edits professional photography to support branding, marketing, and storytelling initiatives.
- Leads client projects from discovery and concept development through production, ensuring high-quality deliverables and on-time completion.

Graphic Designer & Premedia Production Specialist

Burman Printing

September 2021 - March 2025, Watkinsville, GA

- Designed high-quality print and digital materials using Adobe Creative Suite to enhance customers' brand visibility.
- Created foil, emboss/deboss stamp, and die-cut dies for high-quality print finishes.
- Optimized variable data printing to enhance targeted mailing and personalization with Microsoft Excel and Adobe InDesign.
- Assisted in the digital and offset printing processes, including plate-making, color matching, and quality control.
- Conducted rigorous pre-press checks to detect and rectify design errors, maintaining high production standards.
- Collaborated with sales to align project deliverables with client quotes, ensuring accuracy and client satisfaction.

EDUCATION

Master of Arts in Journalism & Mass Communication - Emerging Media

University of Georgia

May 2026, Athens, GA

GPA: 3.7 / 4.0

Relevant Courses: Project Management & Innovation, Digital Media Design & Aesthetics, New Media Design, Web Development, Native App Development, Advanced Web Development, Emerging Media Storytelling

Bachelor of Science in Interdisciplinary Studies

Concentrations: Social Sciences and Humanities

University of North Georgia

May 2025, Dahlonega, GA

4x President's List Scholar

Bachelor of Arts in Interdisciplinary Studies

Concentrations: Media, Art & Culture, and Business

Young Harris College

Attended: August 2015 - March 2018, Young Harris, GA

Credits Earned: 76

Honorable Mention in Student Art Show

CERTIFICATIONS

Social Media Certificate / Hubspot Academy

April 2024 - May 2026

Social Media Simternship / Stukent Inc.

January 2024 - April 2024

Graphic Design Essentials Certificate / Canva

March 2026

TECHNICAL SKILLS

Design & Production: Adobe Creative Suite (InDesign, Illustrator, Photoshop, Lightroom, Acrobat), Canva, QuarkXPress, Kodak Preps, Kodak Prinergy Evo, PitStop Pro

Web & Development: HTML, CSS, SASS, JavaScript, Bootstrap, Swift, Xcode, WordPress, Visual Studio Code, Figma, FTP/Cyberduck

Project Management: Microsoft Office, Google Workspace, Asana, Salesforce, Slack, Dropbox

Marketing & Analytics: HubSpot, Hootsuite, Mailchimp, Constant Contact, Google Analytics